

MOUNTAIN RACE

A SPORTING EVENT COMMITTED TO ENVIRONMENTAL CONSERVATION

Registration for the Marbella Epic Trail (MET) event implies acceptance of the conditions relating to the processing of personal data, in accordance with Regulation (EU) 2016/679 (GDPR), Organic Law 3/2018 (LOPDGDD) and Law 1/1982 on the right to honour, personal and family privacy and one's own image.

Al formalizar su inscripción, la persona participante declara que:

On completing their registration, the participant declares that:

- They have been informed that their personal data will be processed by Sierra Blanca Events Group SL for the purpose of managing their participation in the event, as well as for organisational, administrative and security purposes.
- They understand that, during the event, images and videos in which they may appear could be captured, in the context of a public sporting activity.
- They accept that such images and videos may be used by the organisation for informational, promotional and event-publicity purposes, both in its own media (website, social media, etc.) and, where applicable, in external media outlets.
- They have been informed that they may manage their preferences regarding the sending of commercial communications and the use of their image during the registration process and, in any event, withdraw their consent at any time by sending an email to hola@sierrablancaevents.com.
- They are aware that they may exercise their rights of access, rectification, erasure, objection, restriction and portability, and withdraw their consent at any time, by contacting the organisation.

Data retention criteria:

Personal data will be retained for as long as is necessary to fulfil the purpose for which it was collected, or for as long as legal obligations require its retention. Once those periods have ended, the data will be deleted with appropriate security measures to ensure its anonymisation or destruction.

Disclosure of data:

Data will not be disclosed to third parties without the data subject's consent, save where required by law or in cases necessary for the proper management of the event (including medical personnel in the event of assistance being required during the race).

Contact details for the exercise of rights:

Sierra Blanca Events Group SL
Calle San Bernabé, 4 - 2B
29603 Marbella (Málaga)
Email: hola@sierrablancaevents.com

Registration for the event implies express acceptance of this document and of the conditions for the processing of personal data.